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FINE GLADIOLUS AND RARE IRIS

FORD'S GARDENS



FORD'S GLAD TRIO

Announcing New Glads and New Prices For

1941

J. A. FORD, Grower

RT. 1, BOX 511

ATLANTA, GA.

Phone CA. 2226

FARM ON SPRINGDALE ROAD
(NEAR HAPEVILLE, GA.)

VISITORS WELCOME

GLAD GREETINGS FOR 1941

Well, folks, here we are again to tell you of the new things we have to offer and talk a little about the happenings and progress of another year. First of all, we want to thank our many loyal friends and customers for their generous support of last season and extend a welcome hand to the many new customers and friends we hope to merit in this new year 1941. Only through this confidence and cooperation are we able to publish this annual greeting. Mark Twain said one time that folks talk more about the weather and do less about it than anything else. We agree with Mr. Twain, but 1940 was so unusual we can't resist the temptation to bring it up. Most folks up North think this is the Sunny South, Summertime down here all the time. But we do have winters down here same as anywhere else, but usually in a mild form and of short duration, but the tables were turned on us this year. Think of it, folks, here in February we were digging out of the snow for over a week. Couldn't drive a car out of our own yard till the neighbors helped us shovel out a road. Folks down here don't know what a snow plow is. But they will soon find out if we get much more of experience like this. Glads down in Florida mostly frozen, and folks enjoying spring weather in New York and Chicago and up in Alaska folks were cutting roses in their gardens.

Well, to make a long story short, we were 60 days behind time getting ground prepared and planting done. Began planting Glads in April when we should have had all our bulblets planted in February and bulbs in March. In spite of all this, our blooming season was only about two weeks late. But folks, you should have seen the blooms—Finer than ever before. One unusual thing happened. Bulbs and bulblets of Picardy planted the same day began blooming the same day—"Believe It Or Not."

Several of the newer varieties in our trial garden we are listing this year, and in most cases the prices are unusually low for varieties so new and so fine. You will not go wrong on any of them. You will find these new ones described in their proper places in this list. Our annual display at the Citizens and Southern Bank won many admirers, made new friends, and many new customers. A basket of Red, White and Blue Glads displayed across from the P. O. week of Democratic Convention was admired by many. The varieties used were Betty Ford for Red, Maid of Orleans for White, and Milford for Blue. We made up several baskets for funerals, using Early Peach, Dixie Gold and Paradise in these baskets. They surely make a wonderful combination, soft blending of colors, and such long Flower Heads.

A very unusual variety is Psittacinus (Hookeri) meaning a branching Glad. This is a wild Glad that grows in the Jungles of Africa. The American Legion, with great difficulty, was able to secure 25 bulbs. We were one of the three fortunate growers in the U. S. to get some of them. To the best of our knowledge this was the first and only shipment of this variety to ever be exported from there.

You will note that our list this year is considerably smaller than usual. Well, to tell you the truth, we selected only the best, and dropped the rest to make room for the new ones we are offering and many new seedlings coming along to be heard from later. Last year we were completely sold out of bulbs May 10th and had many orders after that date that we just had to turn down. We don't sell out and then go out and buy stock for late orders. When the crop is sold, we don't have any more till we can grow 'em. So please send in your orders early as possible so we won't have to disappoint you.

Take this tip from me. The demand for good bulbs in 1941 will exceed the supply. Many Florida growers had to restock, and we have many customers down there who buy bulbs to plant in November. Another thing, imported bulbs are out of the picture as most of them were formerly shipped over from war-torn and devastated Holland.

There will no doubt be a lot of the 10-cent store and department store varieties and quality on the market. But my advice to my friends is to leave them alone if you hope to be successful with really fine Glads.

Thanking you one and all for your patronage in the past, we are sincerely yours,

THE FORDS (All Models).



DICKIE FORD AND
MARGARET BEATON

DIXIE GOLD

Dixie Gold, our 1940 introduction, has made good beyond our expectations. A seedling of Prairie Gold and Apricot Glow. It is a very tall, Golden Orange, shading to a deeper orange, giving it a bronze or two-tone effect. Mr. Lins gave it a very fine report. Being tried in American Legion Trial Gardens in '38 and '39, our field report is: Planted April 1st, bloomed July 3—93 days. Height, 74 inches. Flower head, 30 inches. Buds, 21. Open 7, in color, 4. Size $4\frac{1}{4}$ ". This was an unusual year and blooming dates this year not natural. Mr. Lins had it bloom in Wisconsin in 70 days. But didn't get it to grow as tall. (We used Vitamin B—might be the secret). Here are some of the reports on it: A basket display in the 100 ft. Blue Ribbon display, Ohio State Show. Received very favorable mention in show report. Was given an award of merit in the W. Va. trial garden. Only five varieties were awarded in this report. Dixie Gold was one of them. A few bulbs were planted in Rhode Island by Mr. Robert Beattie of WARWICK NECK, R. I. Mr. Beattie won 3 Challenge trophies at Boston Show in 1939 and Sweepstakes in Open Section. In 1940 he repeated the above winning and evidently knows his Glads. Here is his report: "Dixie Gold is the best I've ever seen in its color class, and I believe will be a good commercial. The spikes were around five feet tall. Good, straight, wiry stems. Mr. Manley of W. Va. states we like it very much and would like to grow it for show as I think it will win over any one in its color class. It's really a beautiful Glad." The picture above was taken July 27. These Glads were grown from very small bulbs. That day the temperature report was 97 degrees. Had no rain in 14 days. Here is a Glad that is a good performer and can stand the heat. We have a fine stock of this variety and offering them at a very reasonable price for a Glad so new and so fine.



DIXIE GOLD,
FROM NO. 4 BULBS

Bulbs, large 1—50c; Medium, 40c; Small, 30c; Bulblets, 5c.

Bulbs, large 10—\$4.00; Medium, \$3.00; Small, \$2.00; Bulblets, 25c.

Special price to growers in quantity.



**BETTY FORD
FROM BULBLETS**

BETTY FORD

Our 1940 introduction is a seedling of Commander Koehl X, another Red Seedling. Color is a Medium Red. Lighter than Commander Koehl and darker than Red Phipps. The picture of Betty Ford was taken also on July 27, the hottest day recorded in Georgia in 1940. Here is another Glad that stands the heat. Mr. Lins of Legion Trial Garden reports: Planted May 9, bloomed Aug. 15—98 days. 57" tall, 19" head. 18 buds, 5 open, 5 in color, 4½" size. Excellent facing and spacing. Medium weight, straight spike, very tall, broad and healthy foliage. Good rose red color with no fading. Betty Ford won a ribbon at Washington State Show, where the boys know how to grow fine ones. Have good reports on Betty from South Georgia and Florida. We consider this one of the finest red decorative type Glads ever introduced, and will be heard from in 1941. Nice Big Red Bulbs and like Dixie Gold, plenty of bulblets that germinate easily.

Bulbs, 1 large \$1.00; Med., 75c; Small, 50c; Bulblets, 10 cents.

Bulbs, 10 large, \$8.00; Med., \$6.00; Small, \$4.00; Bulblets, 100—\$7.50.

Special price to growers in Quantity



ETTA BELL

Our 1939 introduction. A beautiful Buff Glad overlaid and tinted pink. A big improvement over Duna and Wasago. Tall decorative type, always straight spikes. Blooms well from bulblets which germinate easily. It is a medium propagator. Etta Bell is always pointed out by visitors as one of our most beautiful glads.

Large Bulbs, 1—\$3.00; Med., \$2.00; Small, \$1.00; Bulblets, 1—25c.

Large Bulbs, 10—\$24.00; Med. \$16.00; Small, \$8.00; Bulblets, 100—\$16.00

OTHER NEW GLADS FOR THIS YEAR

AMERICAN COMMANDER. A fine, tall, Red exhibition type Glad. Was awarded championship spike at W. Va. state show. Undoubtedly one of the best Red Exhibition type introduced in recent years. A good all around performer. Makes plenty of bulblets that germinate easily. Large Bulbs, 1—\$1.00; Med.—60c; Small—30c; Bulblets, 10—40c; 100—\$3.20

BEAUTIFUL DREAM. Tall, large exhibition type Pink. Surely a dream for color. The most beautiful pink in our trial garden last year. 18 Buds, 6 open, 6 in color. 54 inches tall, 18" Flower head, 5" Florets. Some growers report that it crooks a little but it was very straight with us. Blooms well from small bulbs and bulblets. Good propagator bulblets germinate easy. Bulbs each, 50c.

BINGO. What a name and what a Glad. Here is the one that everybody wants. A creamy white sport from Picardy with faint pink Picardy markings in throat. Its habits and performance are same as Picardy. Bingo won several blue ribbons at some of the big shows of 1940. Large Bulbs, each 50c.

GRETTA GARBO. A new Light Rose Pink and Cream. Exhibition type. Made a wonderful show record in '39 and '40. A good performer. Sold last year at \$6.00 per bulb. Med. size Bulbs, \$1.00 each.

JALNA. A new Smokey by Palmer. Everyone likes it better than Mother Machree. An iridescent salmon and ashes of roses. Very large and beautiful—had 8 open blooms on spike at one time. Having secured a fine stock of this, we are running it as a special. Bulbs 6c each; 10—50c; 100—\$4.00.

MARGARET BEATON. A fine, tall, large white with a scarlet spot in throat. Grew 76 inches tall for us. 22 buds, 6 open and 8 in color. Florets 6" size. A very husky grower. Voted most beautiful Glad at New York World's Fair. Picture on Page 2. Grown from small bulb and cut the hottest day we had last summer. This one can stand the heat. Large size bulbs, 50c each.



PURPLE BEAUTY. Here is the Purple Exhibition Glad we have been looking for. Smooth, even, purplish-violet. An even color. Blooms fine from very small bulbs and makes plenty of bulblets. Price greatly reduced this year. Medium size bulbs, each 50c.

PSITTACINUS HOOKERI. This is the wild branching Glad from Africa. Grows 48 inches tall and blooms 220 days from planting. Color is a rich orange scarlet with Golden Yellow Throat. Blooms 4¼" size. Had one bulb last year with 56 Florets on. Branches like a shrub, does not make bulblets like our garden varieties but grows young bulbs on lateral roots like the runner on a strawberry plant. Sometimes these new bulbs grow 24" away from the mother bulb. One bulb makes 6 to 8 new ones. Trying to get it to bloom at same time as other varieties so we can use it for breeding. This variety seeds readily. Medium size bulbs, \$3.00 each.

ROSA VAN LIMA. Beautiful Light Rose Pink. Here is a real apple blossom pink. We have discarded Mrs. Langford and Reverie for this one. Won many prizes in the past three years and leaped into popularity as a fine commercial. You will surely like this one and look at the price. Another of our specials. Large Bulbs, 1—6c; 10—50c; 100—\$4.00.

SNOW PRINCESS. A new white that's a beauty. One of Pfitzer's best. Tall spike flowers well faced and spaced. Large Bulbs, 25c each.

STANDARD LIST

ARABELLA. Fine, large, glossy black red. The best of the near black varieties. Large Bulbs, 15c; 10—\$1.25.

ARIADNE. New, very tall, light pink with Red blotch in throat. A seedling of Picardy. This one is the successor to Mrs. Pendleton. See picture on page 5. Bulbs each, 25c.

AVE MARIA. Very fine, light blue with darker blotch. Each 5c; 10—40c.

BAGDAD. Large, smoky Old Rose. A Giant and a winner. Each 5c; 10—40c.

BEAUTIFUL OHIO. See picture below. Beautiful Rose Pink, shaded Tyrian Rose. A prize winner and good commercial. Each 6c; 10—50c; 100—\$4.00. Bulblets, 1000—\$2.00.

BETSY BOB-UP. A beautiful primrose yellow sport from Betty Nuthall, and same habits. Bulbs, each 5c; 10—40c.

BETTY NUTHALL. Large, tall, late Coral with orange throat. Very popular commercial. Bulbs, each 5c; 10—40c; 100—\$3.00.

BIT O' HEAVEN. New, tall, Orange. Very attractive. Bulbs, each 8c; 10—60c.

BLUE ADMIRAL. Fine, tall, dark blue violet. Larger than Pelegrina. Bulbs, each 10c; 10—75c.

BLUE DANUBE. Very large, light Blue. A shade darker than Ave Maria. Bulbs each, 5c; 10—40c.

BLUET. A new Blue. Medium size. Medium shade of Blue Violet with a white blotch in Throat. Unusual and a beauty. Bulbs, each 50c.

CAMELIA. A large, beautiful creamy pink with Red blotch in throat. Bulbs, each 10c; 10—80c.

CHARLES DICKENS. Very tall, purple. Large blooms and straight spikes. The old standby in purples. Bulbs each, 5c; 10—40c.

CHRISTABEL. Large, shrimp pink with cream throat. Bulbs each, 8c; 10—60c.

COMMANDER KOEHL. The standard large dark scarlet. Bulbs, each 6c; 10—50c.

CREVE COEUR. Rusty Orange with darker throat. Bulbs, each 5c; 10—40c.

EARLY DAWN. Tall and large very early Geranium pink. Bulbs, each 5c; 10—40c.

EARLY PEACH. Peach Pink shading to ivory throat, very tall, good for florists. Bulbs, 5c; 10—40c.

EDITH ROBSON. Large, tall, salmon rose with red blotches in throat. Bulbs, each 5c; 10—40c.

ELOISE. Clear, dark lavender. Another favorite with florists. Bulbs, each 6c; 10—50c.

GARDENIA. A pure white seedling of Picardy. Same habits as its parent. Bulbs, each 10c; 10—80c.

GLADYS CLEGG. Fine, early salmon with Garnet. Red in throat, very early. Bulbs, each 10c; 10—80c.

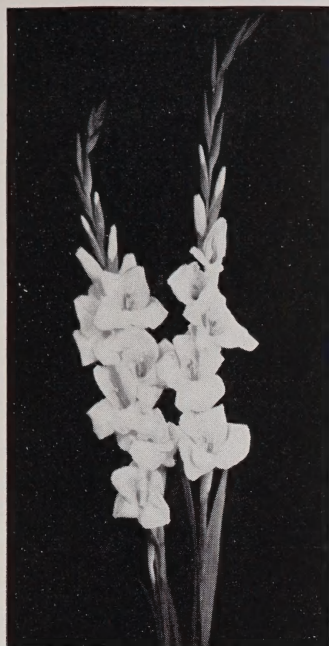
GOVERNOR PINCHOTT. Very fine, unusual shade of dark Rose. Very fine blooms from bulblets. This one is scarce. Bulbs, each 8c; 10—60c.

GRAND SLAM. The old reliable exhibition orange. Sport from Pfitzer's Triumph. Stands the heat. Bulbs, each 5c; 10—40c.

GOLDEN CUP. Fine exhibition deep yellow. Wonderful performer. Makes fine bulbs. Blooms from bulblets. Bulbs, each 5c; 10—40c.



BEAUTIFUL OHIO



MAID OF ORLEANS

INDIAN PRINCESS. Medium, Tyrian Rose. Heavily ruffled florets. Fine grower. Liked by everyone who saw it. Bulbs, each 25c; 10—\$2.00.

IRAK. A new gray sport of Bagdad. Like Bagdad except color which is unusual. We dropped Mar-mosa for this one. Bulbs, each 10c; 10—80c.

IRENE. Beautiful Rose Pink with white throat. One of the best from Scotland. Bulbs, each 10c; 10—80c.

KING ARTHUR. Deep Rose lavender. Very large, intensely ruffled and edges fluted. Large Bulbs, each 5c; 10—40c.

LADY ASTOR. Large, salmon with golden yellow throat. Bulbs, each 50c; 10—\$4.00.

LONDONDERRY. Giant, Rich bronzy orange with smoky overcast. Touch of carmine in throat. Bulbs, each 5c; 10—40c.

LULU HUNT. Large, salmon with darker throat. Much like Picardy. Bulbs, each 5c; 10—40c.

MAGNA BLANCA. Very tall, exhibition. Creamy white. Has been known to grow 8 feet tall. Fine for Church decorations. Bulbs, each 10c; 10—80c.

MAID OF ORLEANS. Large, Milky White. The most popular white today. Bulbs, each 5c; 10—40c.

MARY ANSTEEN. Beautiful, large, Rose pink with darker throat. Won many blue ribbons the past season. Bulbs, each 6c; 10—50c.

MILFORD. Very tall, large, light blue. The best light blue to date. Bulbs, each 10c; 10—80c.

MINUET. Large, lavender. The old standby. Bulbs, each 5c; 10—40c.

MOROCCO. Deep dark red. Almost black. Bulbs, each 5c; 10—40c.

MOTHER MACHREE. Large, smoky lavender. Mixed with orange and gray. Considered by many the most beautiful Glad. Bulbs, each 6c; 10—50c.

PARADISE. Apricot Buff. Shaded to yellow in throat. Very tall. Fine for florists. Bulbs, each 8c; 10—75c.

PEGGY LOU. The most talked of Glad today. Seems like a successor to Picardy in the show room. Bulbs, each 15c; 10—\$1.25.

PELEGRINA. Fine, dark blue violet. Bulbs, each 5c; 10—40c.

PICARDY. Large, salmon pink. Needs no comments. Everyone knows it. We have a very carefully selected strain developed here in our gardens. Bulbs, each 5c; 10—40c; 100—\$3.00. Special price on large quantities.

PRAIRIE GOLD. Deep rich golden yellow. Carmine on tips and lines in throat. The seed parent of Dixie Gold. Bulbs, each 8c; 10—60c.

QUEEN HELEN II. Deep shrimp pink to apricot orange. Seedling of Betty Nuthall. Better than its parent. Bulbs, each 5c; 10—40c.

RED PHIPPS. Very tall spike. Pink spectrum red. When in bloom it's red all the way up. Very popular commercial. Bulbs, each 5c; 10—40c.

- REWI FALLU.** Rich deep velvety red and a giant. 6 or more open at once. Small bulbs and even bulblets bloom. Bulbs, each 8c; 10—60c. Bulblets, 100—\$1.00.
- RIMA.** Lovely blend of Lilac and Rose with Creamy Throat. A beautiful pastel color that's different. Bulbs, each 20c; 10—\$1.50.
- SALBACHS ORCHID.** Tall, lavender pink, that resembles the cattleya orchid. Bulbs 5c; 10—40c.
- SHIRLEY TEMPLE.** A cream colored seedling of Picardy. Heavily ruffled and a beauty. Bulbs, 10c; 10—80c.
- SMILING MAESTRO.** Deep salmon rose flaked with brown. Exhibition type. Bulbs, 8c; 10—60c.
- SONATINE BEAUTIFUL.** Rose pink with lighter pink. Large wide open flowers. Bulbs, each 5c; 10—40c.
- STREAK O' BUTTER.** Very tall, medium yellow with a lemon yellow streak in the middle. Very long spikes and a beauty. Good propagator. Bulbs, each 10c; 10—80c.
- TAKINA.** Large. Rosaline purple from New Zealand. Many open. Bulbs, each 10c; 10—60c.
- VAGABOND PRINCE.** Tall, garnet brown with flaming red blotch in throat. Bulbs, each 10c; 10—80c.
- YELLOW EMPEROR.** Very tall, large, exhibition yellow. A shade lighter than Golden Cup. We have discarded many so-called good yellows. But this one is still going strong. Bulbs, each 10c; 10—80c.



SHIRLEY TEMPLE
(From Small Bulbs)



TAKINA

CHATELIER'S VITAMIN B CHATELIER'S PLANT TONIC VITAMIN B

You have probably heard of Vitamin B-1. There are several other Vitamin B's besides B-1. There is B-2, B-4 and B-6, all of which are valuable to plant life to encourage healthy growth. We have tried six different kinds and found Dr. Chatelier's product not only the best, but it is sold on an absolute money-back guarantee. Many of the Commercial Gladiolus growers in Florida have been using this product for the past 5 years with very noted success. This product was being successfully used several years before Vitamin B-1 was discovered by the University of California. Chatelier's product contains Vitamin B-1, B-2, B-4, B-6, and a Vitamin B complex taken from yeast. 32 products called Vitamin B were analyzed by the Florida State Chemist. Many did not come up to their claims and some were found without a trace of Vitamin B. Many growers have tried some form or another and some were disappointed. Well, that is the reason. We have carried out some very extensive experiments with this product and compared notes with several authorities on the subject. Bulblets treated with it gave 100% germination, bloomed like bulbs and produced No. 1 size bulbs in one season. Iris treated gave blooms 12 inches taller, bloomed a week earlier and produced 16 fine plants from a single plant set in field in one year's time. Strawberry plants set out in April produced about half a normal crop of nice big red berries in June the same year.

* * * *

"My best germination was from seed treated with Dr. Chatelier's Vitamin B. The seed were from a lot that gave the poorest germination when not treated with Vitamin B."

DR. FRED W. GRAY,
Philippi, W. Va.

* * * *

"I planted two short rows of Peggy Lou. 25 each and some bulblets June 17th treated with Vitamin B. They have made excellent growth apparently more than usual."

J. H. ODELL,
Wellesley Hills, Mass.

* * * *

"Chatelier's Vitamin B sure was good. I used it on some bulblets I had to plant late. They are now way ahead of those I planted three weeks before. They sprouted faster and grew much faster. There must have been 20 varieties of them, so it could not be variety difference."

CLAYTON H. BIRCH,
Ludlowville, N. Y.

* * * *

Chatelier's Vitamin tablet is registered under the Florida Fertilizer law. Is put up in small tablets with a guaranteed analysis of B-1, B-2, B-4, B-6 nicotinic acid and the ENZYMES so valuable to plant growth. Complete directions go with each package. No guesswork, no eye droppers, no toothpicks, no stock solutions to be stored in the refrigerator. Each tablet contains the same amount and is always fresh.

Trial size, 12 tablets, 25c. Economy size, 60 tablets, \$1.00 postpaid. We are distributors for Chatelier's Vitamin B product.

AS OTHERS SEE US

GEORGIA TRAINING SCHOOL FOR BOYS

Milledgeville, Ga.
November 30, 1939.

Dear Mr. Ford:

The Gladiolus Bulbs you sent us last spring were outstanding among our planting of several varieties. They made strong, fine stems and flowered beautifully over a long period. We are saving the bulbs from this season's crop in anticipation of the exquisite and massive coloring which this year's planting afforded us.

Sincerely yours,

W. E. IRELAND, Supt.

* * * *

Boulder, Colo.
June 29, 1939.

Dear Mr. Ford:

Your Maid of Orleans beats anything I ever saw or heard of. You do know how to grow them.

As ever,

J. D.

* * * *

Spring Green, Wis.,
August 21, 1939.

Dear Mr. Ford:

Am cutting blooms from the Picardy bulblets you sent. These have grown as vigorously as mature bulbs. I am certainly interested in what they do another year.

Sincerely,

E. A. LINNS, Service Officer.

* * * *

Atlanta, Ga.
October 1, 1939.

Dear Mr. Ford:

I was certainly thrilled over the fine Iris plants you sent me. Did not expect such nice big plants. They are the finest I have ever seen.

MRS. DUNN.

* * * *

Valdosta, Ga.
July 3, 1940.

Dear Mr. Ford:

"I want to make a report on bulbs bought from you. Dixie Gold and Betty Ford are beautiful. Ariadne attracted a lot of attention. It is lovely, and Rewi Fallu was admired especially by my husband."

MRS. J. F. B.

Detroit, Mich.
Oct. 29, 1940.

Dear Mr. Ford:

"Dixie Gold is a beauty, and Betty Ford is surely a bright spot in the garden. I'll not forget the morning I walked into the garden on Sept. 6 and saw 3 spikes opened. Tall, showy and beautiful. Never have greatly favored Rose Reds very much. But this is different."

Yours sincerely,
W. J. D.

* * * *

Decatur, Ga.
Oct. 25, 1940.

Dear Mr. Ford:

Our Glencrest Garden Club exhibited some of the Glads grown from your bulbs at the 1940 Georgia Gladiolus show, and on "Mary Ansteen" was awarded the Blue Ribbon and honorable mention for the arrangement.

Sincerely yours,
MRS. L. F. ALFORD.

* * * *

Atlanta, Ga.,
July 15, 1939.

Mr. J. A. Ford:

A visit to your farm was delightful and the enjoyment of the Gladioli most pleasant.

Sincerely yours,
MRS. EDWARD L. BISHOP.

* * * *

A. G. RHODES HOME FOR INCURABLES

Atlanta, Ga.,
September 1, 1939.

Dear Mr. Ford:

The Glad Bulbs were everything that one could desire. Wish you could have seen them. The whites in particular were immense in size and perfect. Wishing you great success. Best wishes.

Sincerely,
MRS. MOLLIE ROSENBERG, Supt.

* * * *

Philippi, W. Va.,
November 28, 1939.

Dear Mr. Ford:

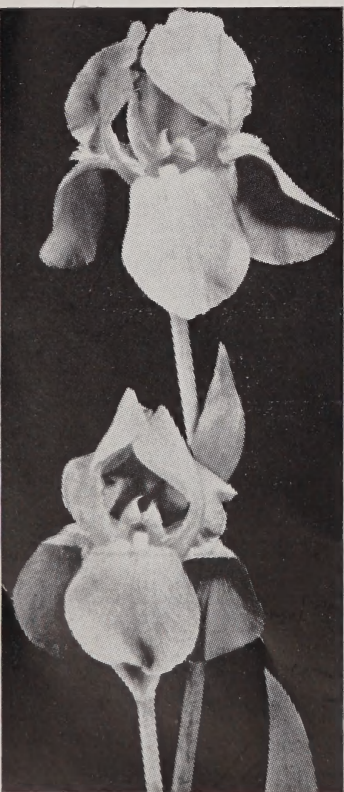
The Gladiolus Bulbs you sent me last spring did fine. The best was Rima. Valera is extra fine.

Cordially yours,
DR. F. W. GRAY.

IRIS

In ancient mythology, Iris symbolizing the rainbow is often referred to as "The Goddess of the Rainbow." Iris in different types are native to many parts of the world. The present-day Iris are hybrids. Mostly crosses of parents found in Asia Minor, Ancient Troy, Island of Cyprus and Mesopotamia, and are to be found in many thousand varieties. Ford's Gardens contain over 200 varieties of modern Iris, mostly tall, bearded type. We also have a complete collection of Iris that bloom in the spring and again in the fall. None of the fall bloomers grow tall. Iris are divided in color classifications as Self Colored, Blends, Variegatas, Bicolors, Plicatis and Amoenas, and come in nearly every color and shade except Bright Red. Don't look for a Red Iris. There ain't any. Iris bloom in Georgia from March until May. During this time our gardens are open to the public that they may get acquainted with the latest and finer varieties, including most of the "Dykes Medal Winners." This is the highest honor to be conferred on an Iris. Only one variety is awarded this honor each year. Time to plant Iris in Georgia is Sept. 15 until Nov. 15th, while in the North and East they may be planted as early as August.

Our Iris list will be ready for customers in June.



Owing to the unfair practice of price cutting on new varieties just before shipping season we are not able to quote prices at this season. Our June list will contain the latest varieties and the latest prices. We will meet any honest competition in quality and price. We ship out fine, large, healthy Rhizomes that will thrive anywhere. As we grow only hardy varieties, we have the soil and climate to grow them good.

If you are interested in fine Iris, mention the fact when ordering Glads or drop us a card and you will receive the list when ready.

J. A. FORD, *Grower.*

Member: American Iris Society, New England Gladiolus Society.

Reference: The Citizens and Southern National Bank, Broad and Marietta Sts., Atlanta, Ga.